



MILWAUKEE PUBLIC MUSEUM

Imagining the Future Museum



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CREATIVE



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Call to Action

Letter From the President

Dear Friend,

Our world is a wondrous place. It hosts an ever-changing flow of life, including the people and cultures that call our planet home. Wherever we look, we find astonishing examples of how all living things are interconnected across space and time. Yet many of us find ourselves increasingly disconnected from nature, sometimes losing sight of the diversity that enables us to thrive.

As Wisconsin's premier natural history museum, our mission has always been to inspire curiosity, advance education, and foster new research for the public. We are known for innovation, including being the first museum to showcase animals in their natural habitats with the invention of the diorama. For more than a century, the Milwaukee Public Museum has collected, studied and exhibited rare and precious objects that tell stories about how people shape the natural world, and how nature shapes people in return.

Over the years, our methods have changed, but our commitment remains the same. We must keep evolving the Museum to serve current and future generations. It's our charge, our duty, and our responsibility.

With the support of you and many others, **we have a once-in-a-lifetime opportunity to transform MPM into a new kind of museum**, where learning and discovery shape an immersive adventure informed by each visitor's unique way of experiencing the world around them.

This book offers a clear vision for what the future MPM might become. We hope that it inspires you to join us — making it possible for people all across Wisconsin and beyond to explore the interconnected worlds of nature and culture.

Please join us on this incredible adventure,



Dr. Ellen Censky
President & CEO

SECTION 1

Legacy of the Milwaukee Public Museum

“

**Thank you for the responsibility
you're taking with this *civic treasure*.”**

– TIM SHEEHY
President, MMAC



The mission of the Milwaukee Public Museum is to inspire curiosity, excite minds, and increase desire to preserve and protect our world's natural and cultural diversity through exhibitions, educational programs, collections, and research.

Milwaukee Public Museum *History*

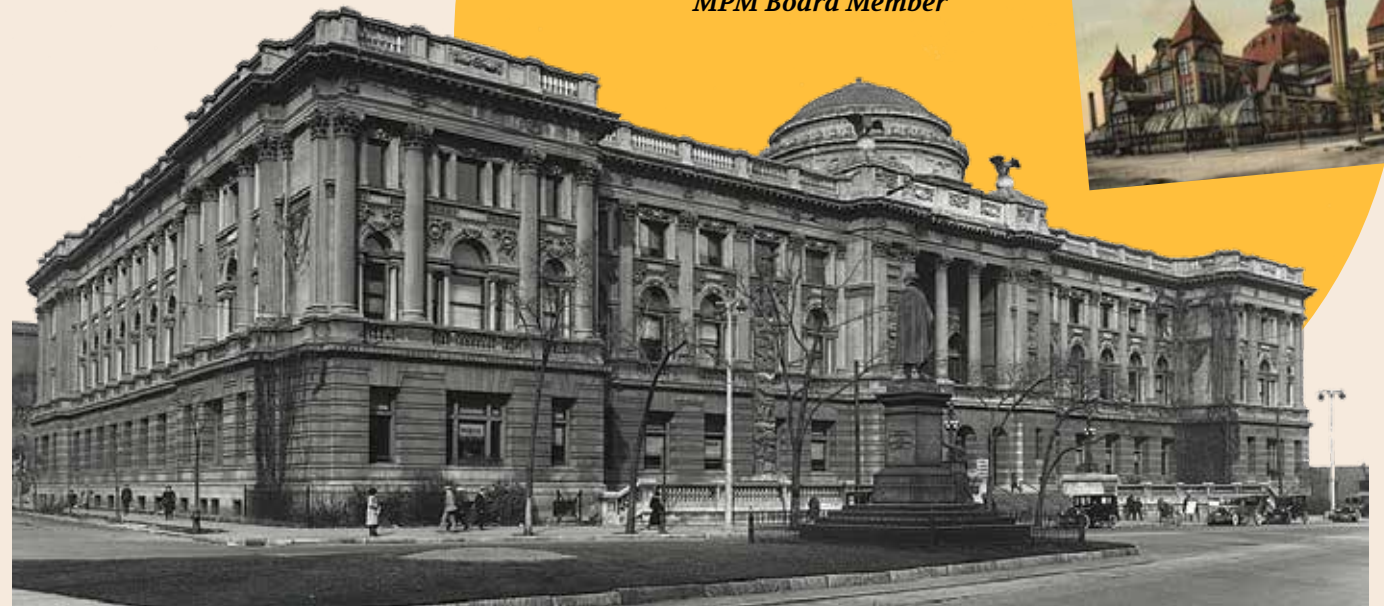
Established in 1882, the Milwaukee Public Museum has long positioned itself as a leader in how natural history museums might contribute to public and scientific understanding of our world.

From the widespread adoption of the iconic “Milwaukee style” museum diorama, to a consistent track record of research and publication, the Museum’s work has far-reaching effects. These effects are grounded in the Museum’s role as a local and regional hub of learning. With some four million objects representing nearly 170 years of collecting history in Wisconsin, the Museum is a site of curiosity and discovery where Wisconsinites and visitors to our state can explore their place in the world.

“

I don't know that people today appreciate *how much the past can inform us about the future.*”

– JOSHUA ERICKSON
MPM Board Member



Left: The Milwaukee Public Museum, 1898; Right: 1884

Legacy of the Milwaukee Public Museum

1851



German-English Academy principal begins to take students on excursions to collect plant, animal, geological, and archaeological specimens. Known as “**The Museum**,” these objects were put on display in a cupboard and used for study at the School.

1882



The State of Wisconsin establishes a charter to turn the Academy's collection into the **Milwaukee Public Museum**.

1884



MPM finds a new home at **the Exposition Building** and opens its doors to the public on May 24.

1898



Collections have outgrown the Exposition Building's 7,000 square feet of space, and **MPM moves to share space with the Public Library**.

1960



MPM breaks ground on its new Wells Street building.

A Once-in-a-Lifetime Opportunity

While MPM's beloved mid-century building has served generations of visitors, the cost to maintain it is not sustainable.

Ceiling leaks, burst pipes, and conditions that do not meet modern museum standards threaten to damage our priceless collections and risk closing Wisconsin's most-visited museum. The only sustainable path forward is to build a new museum.

Together, we have a chance to establish a model for what world-class natural history museums might become in the future.

“

The Milwaukee Public Museum is the *single most important* institutional place where learning can take place.”

– MARK DENNING

Educator and Lecturer on American Indian History and Culture



SECTION 2

Vision for the Future Museum

“

Visitors are going to feel no matter who they are — *what race, what color, what gender identity* — that they have a place where they can come and *feel like they belong.*”

– JENNIFER BARTOLOTTA

President, Bartolotta and Associates

A Future Vision that Builds on Past Strengths

Traditionally, the Museum has studied and interpreted the past. Today, we must engage with others and use our collective knowledge to shape our future.

The Milwaukee Public Museum has a distinct voice for telling stories of how our planet works, how nature influences the way we develop as individuals and cultures, and how we in turn influence nature. We can guide and inform our community by engaging and educating people of all ages.

The future museum will present exhibits and programs that **celebrate the intersection of nature and culture** from each visitor's unique perspective. By engaging visitors in understanding how we shape and are shaped by the natural forces around us, we will demonstrate that **the human experience is a part of nature, not apart from it.** Better understanding our personal relationships with nature will inspire visitors to more deeply appreciate the world we live in and take action to protect it.



Five Pillars of the Future Museum

The Museum will serve the people of Wisconsin by:

01

Understanding the past and present to inform the future.

We help visitors explore how different people and cultures have been connected to—and influenced by—the natural world.

04

Creating access and engagement statewide.

We deliver educational dialogue, digital resources, and hands-on activities across Wisconsin to help people explore nature and culture connections wherever they live, work, and play.

02

Activating collections and giving visitors access to original research.

We put our experts and collections front-and-center, engaging visitors with what happens behind the scenes and sparking important conversations about issues that inspire future scientists.

05

Being a relevant and trusted resource.

We remain a trustworthy connector of current information, debate, and innovation created through research partnerships with statewide universities and respected institutions.

03

Learning science by doing science.

We create citizen scientists through programs that ignite collaborative learning for people of all ages and abilities.



“

I would hope that, with this project, *we dare to dream even bigger* and make this the best natural history museum and best public museum that the country has.”

– ALEX LASRY

Senior VP, Milwaukee Bucks

A Commitment to Make Every Visitor Feel Welcome and Included

Milwaukee Public Museum is committed to redefining what a museum can be.

Part of that promise includes acknowledging that all museums, despite their best intentions, have often been places that exclude certain people. We recognize that museums often make people feel unwelcome or misrepresented.

We want MPM to be a different kind of museum—one that embraces the diversity of the people that call Wisconsin home, and that honors their worldviews, values, and abilities. **This commitment to creating experiences that draw us together** is at the heart of our mission, our collections, and our people. Our desire to be a museum that **celebrates the intersections of nature and culture** means that we want to build trust in ways that invite every visitor to add something of themselves to the experience.

To this end, we are committed to building and maintaining lasting partnerships with organizations, groups, and individuals that represent communities across the state. **We have begun by engaging thousands of community members from across the state**—teachers, students, members, scientists, donors, business leaders, teens, philanthropic leaders, docents, elected officials, and more—to help us shape the vision for the new museum.

We are developing practices and protocols to enable more participation in the creation of Museum experiences, and we are developing new ways to engage visitors in more participatory forms of learning, self-guided discovery, and creative expression.





Community Input for the Future Museum

Over the past several years, MPM connected with thousands of people from communities across the state to ask for their ideas and feedback.

We have engaged with participants via multiple online surveys, small meetings and focus groups, as well as larger community gatherings at the Museum. We will build on these relationships and continue to invite in new voices throughout the development of the future museum.

The next few pages offer a summary of how we are developing the new museum experience based on what we've learned so far...

Shared Hopes for the Future Visitor Experience...

- **Hands-on, immersive, multi-sensory** and ever-changing exhibits and programs.
- **Strategic use of technology** to support Museum stories, not an end in itself.
- Quiet moments and **spaces for reflection.**
- Focus on **contemporary stories about culture and current events** to spark personal connections with the collection.
- Experiences that **enable people to tell their own stories** and contribute to the interpretive process.



Community Emphasis on Diversity, Access and Inclusion...

- Continue to work to include more diverse voices and **amplify the perspectives of marginalized peoples.**
- **Reach visitors across the state** — urban, suburban, and rural — through more diverse community partnerships and digital forms of engagement.
- Maintain cultural sensitivity to issues of **accessibility and inclusion**, especially among people of color, people with disabilities, and school children who do not have the privilege of access to certain kinds of natural spaces, experts, and experiences.
- **Engage visitors in diverse learning styles and pathways** that are appropriate for their different abilities and interests. How a story is told can change a visitor's understanding of its meaning.

“

When I learned science in school, it wasn't interactive or didn't seem relevant to my life.”

– ZOË

Teen Workshop Participant

SECTION 3

The Future Museum Experience

“

I want to encourage you to keep on pushing forward to bring a *world-class museum* to the citizens of Milwaukee and the state of Wisconsin.”

– JACOBO LOVO

Managing Artistic Director, Latino Arts



Core Themes

The Museum's collections and research resonate with the themes identified here — a broad yet interrelated set of ideas that explore how nature, culture, and knowledge interact and shape one another.

These themes inspire and run through all experiences proposed for the future museum.

Sustaining Life

Exploring interconnected ways of sustaining life across time among plants, animals, and people on local, regional, and global scales.

Migration & Habitation

Tracing how landscapes form and change, as well as how plants, animals, and people move in search of home and habitat.



Ways of Knowing

Helping visitors explore how different people understand and communicate what they know about the world, while also exploring how other forms of life communicate.

Forces & Relations

Experiencing nature's deep interconnections and the many forces — big and small — that shape our relationships.

Change & Evolution

Discovering how change occurs in nature, and how life evolves through processes that connect us with the past, inform the present, and shape our future.

Putting the Visitor at the Center of the Story

The intersection of nature
and culture becomes a process
best understood through the
visitor's experience.

We embrace visitors' interests, backgrounds,
and experiences, personally engaging
them with the robust scientific content
MPM has to offer.

By focusing on **how intersections affect
the visitor**, we find a unified approach
for future storylines that encompasses
experiences at the museum and beyond.



A Visitor-Centered Process

Through this process, we can design from the visitors' perspectives, and imagine more participatory ways to engage them with clearer outcomes.

Step 1

Attraction

Something attracts you, triggers a feeling in you, and invites you to enter.

Step 2

Awareness

You sense things, and they sense you. You feel connected.

Step 3

Understanding

You encounter objects, tools and spaces to explore and understand relationships between things in the environment.

Step 4

Implications

You realize that different forces, forms of life, and matters of concern are interconnected and at stake.

Step 5

Action

You are invited to respond, offer your perspective, change the scenario, and make a difference.

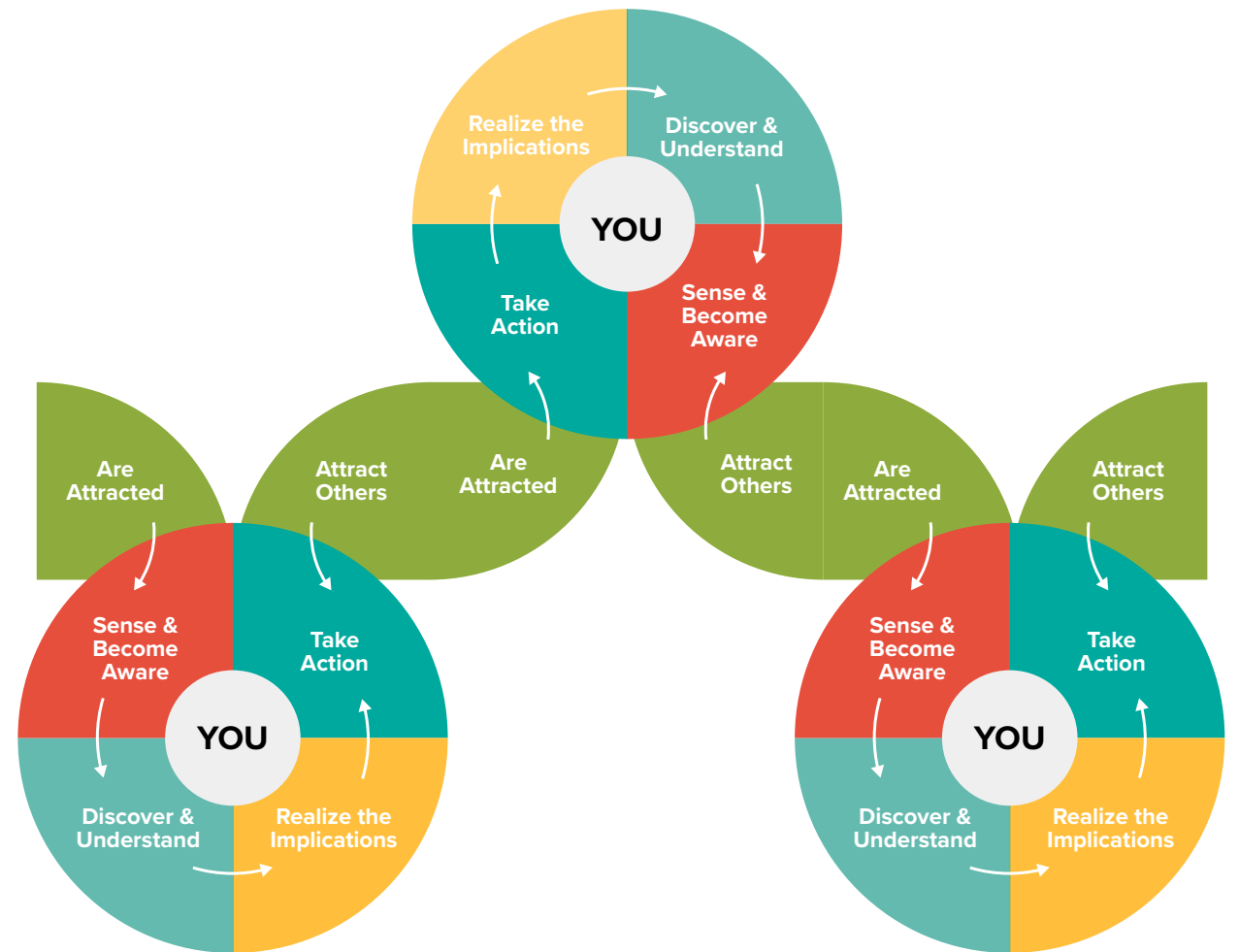


A Repeatable Cycle Across Sites and Platforms

The narrative structure is a connected process between individual visitors and others that unifies the stories visitors experience in the Museum and across Wisconsin.

This process inspires:

- On-site Exhibits
- On-site Programs
- Off-site Programs
- Teaching Tools & Curricula
- Online Resources
- Traveling Exhibits



You might choose to attract your parents, or your classmates. Your experiences invite others into the story, at the museum and after you leave.

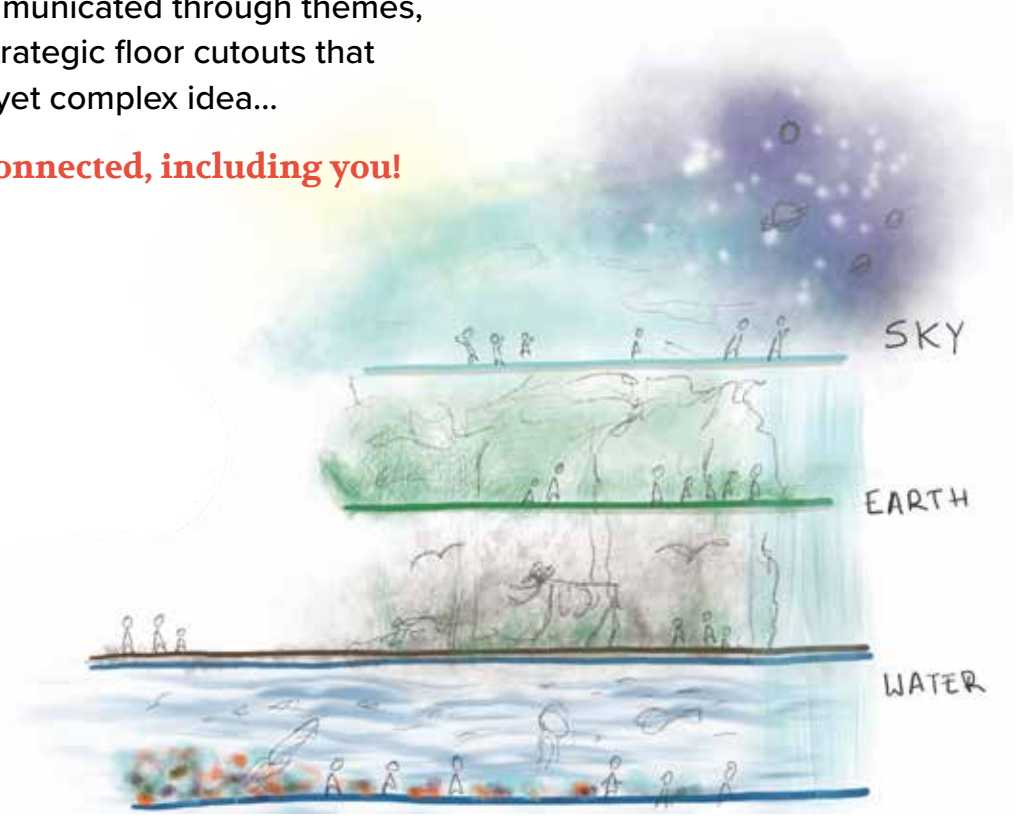
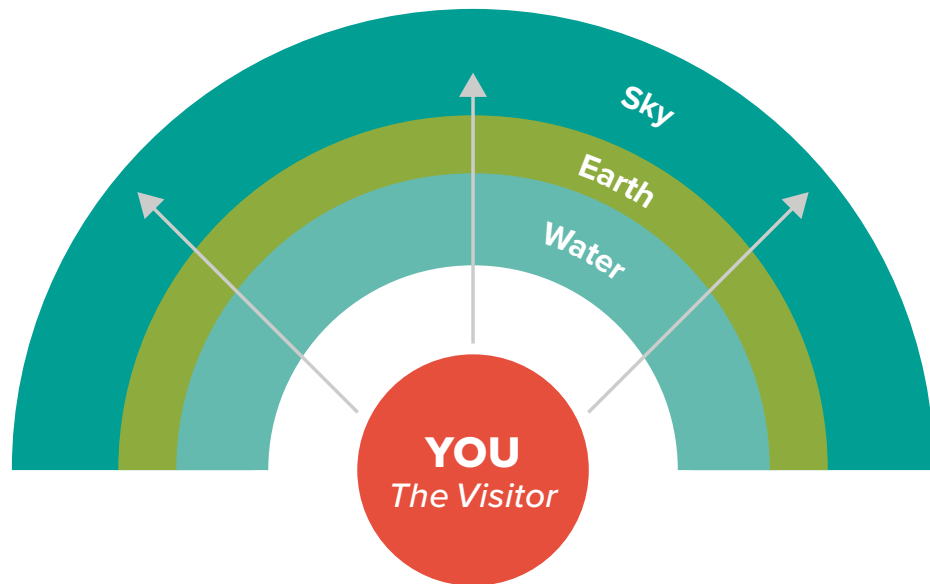
The Museum becomes a microcosm of interconnected nature and culture

The Museum breaks down divisions between nature and culture through organic design principles.

Working in the museum tradition of scale models and dioramas, the building itself becomes a microcosm of the earth.

Sky, Earth, and Water become an organizing structure, providing opportunities to create striking visual metaphors communicated through themes, color, materials and strategic floor cutouts that drive home a simple, yet complex idea...

Everything is interconnected, including you!



The Future Museum Experience

Blended natural and built spaces span across the Museum based on our planet's fundamental features: *water, earth, and sky.*

Meandering pathways encourage visitors to become absorbed in the stories of the people, plants, animals, and geography of our shared world. Architectural viewpoints and sensory 'reveals' hint at the deep connections that visitors can explore across time and space.

Transitions between experiential zones are organic, sensory, and occasionally astonishing. Visitors might wander out of the prairie to find themselves in an urban environment, or even underwater.

Throughout the Museum, core narrative threads are expressed via immersive spaces that lure visitors in, engage their senses, enable them to explore connections, and activate their imaginations in ways that lead to involvement in the unfolding, living experience.



FUTURE MUSEUM EXPERIENCE

The Mammoth Hunt



Current display of the Hebior Mammoth
at the Milwaukee Public Museum

The Mammoth Hunt

How we (re)construct the Hebior Mammoth's story tells us about ourselves.

“

Museums have the unique opportunity to present real, tangible assets in ways that allow visitors to draw their own conclusions — the basis for learning.”

– MIKE ABULS
MPM Board Member

A grand reimagining of the Hebior Mammoth asks visitors to consider how we know what we know, and what those stories reveal about our own perspectives.

Throughout the gallery, visitors are asked to view this story from multiple perspectives — from the Mammoth's discovery to the researchers who realized its significance, to the hunters who brought it down, and the experience of the mammoth itself as the hunters circled and lifted their spears.

Visitors may see room-scale augmented projections that place them alongside the mammoth's herd, recreate the hunt around them, or present some of the various ways

that mammoths have been interpreted, from researchers to depictions by early humans in cave art. They may attempt a hands-on identification of tool marks on a reproduced bone.

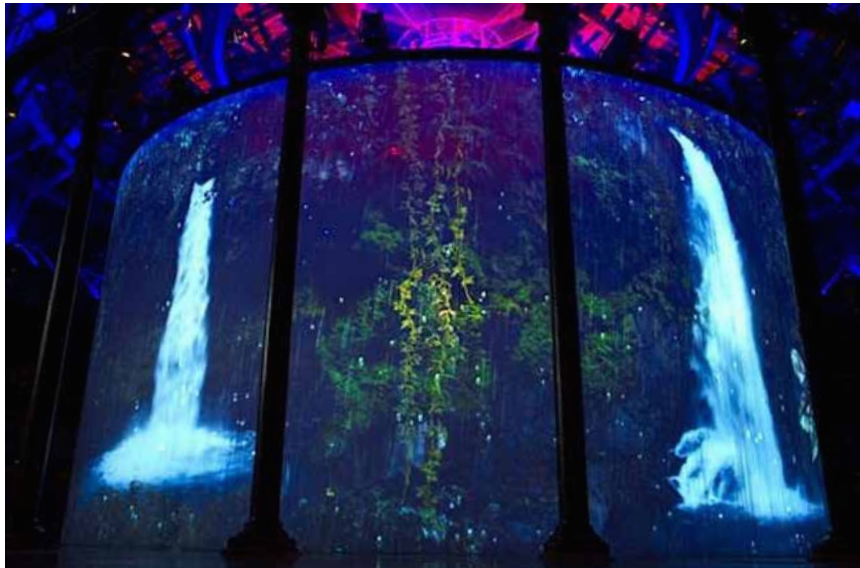
Graphics combine with scenic treatments to immerse visitors in the various sites of the mammoth's story — the Wisconsin plains, the site of the hunt that ended its life, and its resting place in the fossil bed.

Together, these experiences help visitors see the extinct animal as the intersection of myriad experiences; an intersection that provides great insight into our own experience.

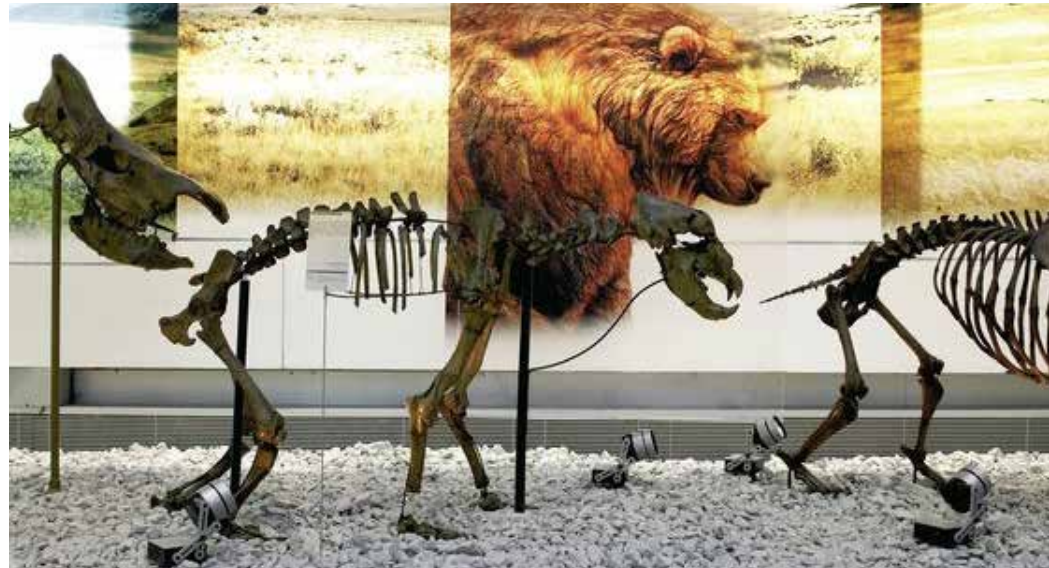
SECTION 3

The Future Museum Experience

Design Inspiration



360-degree projections immerse visitors in the scene



Graphics behind the mammoth skeleton show what it looked like during its lifetime



Collection highlights include butchering tools



See from different perspectives: as part of the herd, the hunter, or the hunted



Mammoth posed in action at the center of the exhibit and can be viewed in the round



Reinventing the diorama by deconstructing it across a walkable space



Representations of mammoths in science and popular culture

Extended Programming Opportunities

- 3D-scanned models of the bones with butcher marks are made available for open-source printing. MPM provides **lesson plans for teachers around the state** to use these reproduced fossils in alignment with state curricular goals.
- MPM educators use **3D printed fossil models** on-site in a facilitated lab program where visitors learn about mammoths and their interactions with people.
- Updatable elements highlight the findings of **ongoing fossil research at MPM** as researchers continue the work of reconstructing and understanding ancient stories.
- **Flintknapping workshops** at MPM teach visitors the skill required to make butchery tools like those used on the mammoth, and explore how different styles of stone tools have been used throughout time and across cultures.



FUTURE MUSEUM EXPERIENCE

The Silurian Reef Reimagined



Existing Silurian Reef display
at the Milwaukee Public Museum

The Silurian Reef Reimagined

The land we now call Wisconsin once teemed with ocean life — one stage in the long history that shaped the place we call home.

Visitors immerse themselves in the Silurian Reef, exploring winding, dense, and brightly colored pathways on their journey over 400 million years back in time.

Navigating this diorama without walls, visitors explore delightful and surprising representations of life at the time, such as a human-sized trilobite burrow. These immersive experiences are punctuated by moments that uncover what and how we know about the reef, such as up-close examinations of real trilobite or coral fossils.



The Future Museum Experience

“

The collections and how we use them to tell the new story is what is *most important*.

Objects embedded in the reef encourage visitors to explore its twists and turns to see what they might discover.

As visitors work toward the center of the gallery, the reef becomes denser, while all around them they revel in the reef’s incredible biodiversity.

Visitors consider how the reef compares to Wisconsin’s present-day aquatic biodiversity, how the environment they find themselves in shaped our current landscape, and what similarities exist with reefs and threats to biodiversity today.

The representation of the reef and its inhabitants balances a faithful, yet playful approach, allowing ample room for **visitors’ imaginations to inhabit these ancient tropical waters.**



The Silurian Reef Reimagined — *Concept Sketch*





“

**From the origins of life
on earth to now, take me
on a tour and show me
where I started and how
I will move into the future.”**

Collection Highlights



Glass Blaschka models of marine invertebrates



Trilobite fossil burrow



Bivalve fossils and modern specimens



Tealia gemma Blaschka model



Trilobite fossil



Crinoid calyx fossil



Favositidae coral fossil, part of an extinct group



Coral reef pipe bowls

The Future Museum Experience

There are many possible ways visitors might engage with the future museum, all rooted in experiences that focus on their personal exploration and action.

VISITOR JOURNEY #1

From the Silurian Period to Modern Wisconsin



Attraction

Stepping into the reef, you marvel at the bright colors and diverse textures surrounding you.



Awareness

As you wind your way through the reef, cephalopods suddenly swim overhead and trilobites crawl in the shadows. You realize you have traveled more than 400 million years back in time to the Silurian period.



Understanding

Walking up onto land, you find yourself at a large rock. Exploring it, you discover fossilized versions of the plants and animals you just saw in the Silurian. You understand the impact of the Silurian on Wisconsin's geology.



Implications

You are invited to use instruments just like scientists. They reveal how modern science and industry gathers data about Silurian deposits and how the data informs decisions about finding sources of energy in the present.



Action

You see how geological deposits from the Silurian have become limited natural resources and you think about how you can limit your energy consumption to help preserve the fossil remains for future generations.

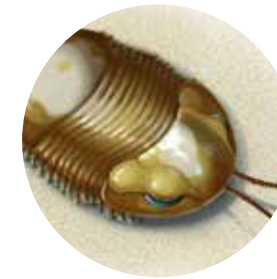


Attracting Others

The next time you go to a Brewers game, you ask your family to take a detour to Soldiers' Home Reef and analyze the rock with them which becomes an opportunity to talk to about preserving the earth's resources.

VISITOR JOURNEY #2

Build-A-Reef



Attraction

As you emerge from exploring Silurian fossils, a friendly facilitator calls you over to a table covered with images of the Silurian Reef, paint, dried starfish, sea sponges, glue, and other materials.

Awareness

You approach the table and see other people making art of trilobites, Wisconsin's state fossil.

Understanding

The facilitator explains that there are limits to what we can know about the Silurian Reef because all we have left are fossils. You explore various artistic reconstructions of the reef created in collaboration with scientists.

Implications

You realize that in order to understand the distant past, you have to use your imagination.

Action

The facilitator invites you to make your own artistic representation of a part of the Silurian Reef. You make your own Trilobite and place it next to other visitor-created Trilobites in the visitor reimagined area of the museum's Silurian Reef exhibit.

Attracting Others

Viewing many different visitor interpretations of Trilobites, new visitors are inspired to add their own interpretation to the collection.

Extended Programming Opportunities

- Data from an **MPM field research/citizen science program on biodiversity** in the Milwaukee River is displayed dynamically in the space.
- **Educational partnerships from across the state** collect students' artistic interpretations of what Silurian Reef inhabitants might have looked like based on fossil evidence.
- Science and art-based **collaborations with community partners at former quarries and fossil sites** create opportunities to explore "fresh coast" themes — mingling past, present, and future visions of Wisconsin.



FUTURE MUSEUM EXPERIENCE

The Sky Room

The Sky Room

We look to the sky to understand our world.

The Sky Room allows visitors to move and explore, and awes them with beautiful and unexpected representations of something vast and greater than themselves.

Whether it is a camera obscura reflecting a view of the sky onto a wall or floor, or effects that obscure the room's horizon line, visitors are struck by beautiful environments that subvert expectations and question what it means to live under the same sky. Clever use of light puts other visitors into silhouette, diminishing our differences and emphasizing what we have in common.



The Future Museum Experience

“

The sun has a way of lifting the day and my spirits like no other.”

Spacious areas invite visitors to take a breath, meditate, stare at the sky, hang out, or simply connect with others.

Leading into the central space, collection items invite visitors to consider why humans look to the sky, and how different cultures at different times have experienced it through myth, religion, storytelling, and scientific investigation. An oculus interrupts the ceiling, revealing a glimpse of sky above, reflected in a mirror below. Visitors see the sky from familiar and new perspectives simultaneously, a long part of the human tradition of celestial contemplation, from the Pantheon to modern telescopes.

As a keystone moment in the visitor’s experience of the museum, The Sky Room encourages visitors to wonder about our place in the world and the cosmos.



The Sky Room — *Concept Sketch*



The Sky Room — *Concept Sketch*





“

**I go to the museum
to escape, and to show
my children the *magic*
that exists in this world
and beyond.”**

Collection Highlights



A Celestial Globe by Johann Oelrich Kroehnke, who immigrated to Wisconsin in 1847



Kwakiutl Thunderbird



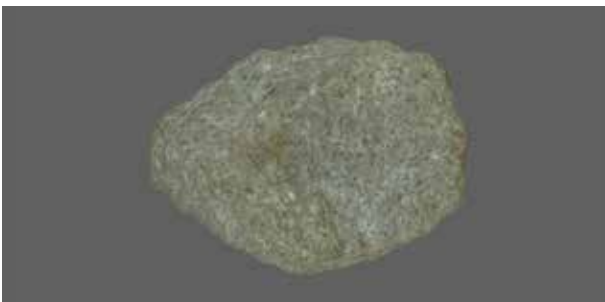
Found in 1850s Wisconsin, museum affiliates bought the Trenton meteorite to the attention of Increase Lapham



Pacaras search for food in darkness



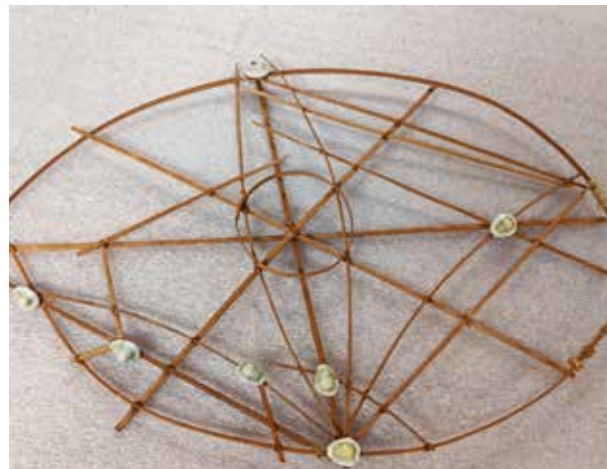
Touch and vibrations help nocturnal tarantulas find prey



The Colby meteorite fell on July 4th, 1917 in Clarke Co. Wisconsin



Nocturnal potoo



Stick chart from the Marshall Islands



The Ancient Egyptian afterlife was connected to the sun and sky through origin stories that live on in MPM's artifact collection

The Future Museum Experience

There are many possible ways visitors might engage with the future museum, all rooted in experiences that focus on their personal exploration and action.

VISITOR JOURNEY #1

Reading the Sky



Attraction

You see a soft glow in the expansive room and people in silhouette ahead. Walking into the space, you grab a pair of binoculars and headphones. Various comfy spots invite you to sit, lie down, or find a place to take it all in.



Awareness

While focused on the sky above, you recognize that there are many other people sharing this moment. Everyone is staring up at the same sky. We all sense the same thing, but in our individual ways in a shared space.



Understanding

You might put on headphones, or look through digital binoculars. Adjusting a ring labeled “Ojibwe,” you hear stories from tribal members about their constellations, and origin stories. As you listen, you see constellations appear and animate in the sky through your binoculars.



Implications

You realize the importance that constellations play in many enduring cultures. Narrators relate how many of these stories have been lost, or are being lost today. You realize these stories must be told and passed on.



Action

Leaving the space, you are introduced to MPM’s oral history partnership, which records stories like these around the state. You discover how you can record your own stories or those of others.

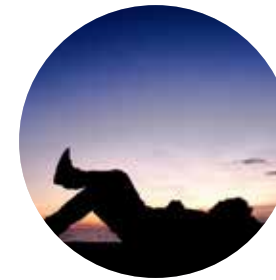


Attracting Others

On a starry night, you share the constellations and stories you heard.

VISITOR JOURNEY #2

Thriving at Night



Attraction

Approaching the space, you notice a change as the rich hues of sunset fade into night.

Awareness

Lighting pulls your attention towards layered artifact displays that lead into the space. After taking it all in for a moment, you go over, curious to explore the objects on display.

Understanding

As you explore one section of the display, you realize how night differs from place to place. One area glows with city lights, the sounds of cicadas, and artifacts from family cook outs, while another presents artifacts of nocturnal rainforest animals while treefrogs trill and the moon glows softly.

Implications

As you see how life thrives after the sun sets, you realize that nighttime is as vital to our world as other natural features such as forests or oceans.

Action

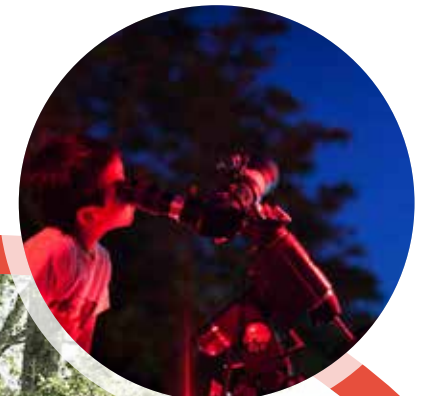
You go to sleep that night, realizing that the rhythm of night and day shapes your life, just like those of all living things.

Attracting Others

You organize a nighttime outing to observe nocturnal events in your area.

Extended Programming Opportunities

- Ongoing **oral history project** collects **stories about the sky from around Wisconsin**, which could include cultural cosmologies, personal experiences, and anything in between. These stories can be heard in The Sky Room.
- Working with **university partners**, this space hosts **talks and screenings** about space launches, weather research, and other sky and space topics.
- Meteorite displays support **workshops demonstrating how scientists use instruments** to determine the chemical composition and age of things that come from space.
- Local community, cultural, and heritage groups might use The Sky Room for special food events, performances, or ceremonies that help Wisconsinites share their traditions and values. **Imagine an annual solstice block party, a tribal pow wow, or an Afrofuturist jazz concert** taking place in this dynamic space.





An Immersive, Active Museum

These concepts are only the beginning for possible experiences in the new Museum — and beyond its walls.

The opportunities are endless in a new space designed for the next generation of visitors.

“

I think we have an image of museums as stuffy, old places filled with old things. Making the *past more real and the future more connected* is something we should strive for.”

– PATTY YUNK
MPM Board Member

The Future Museum Experience

Design Inspiration



Climb over a forest to get a bird's eye view of wooded Wisconsin habitats



Excavate model artifacts from a re-created Aztalan dig site, or join an MPM-led tour of Aztalan sites



Rediscover MPM's world-class collections embedded throughout immersive environments in surprising ways



Explore the collections from a Native perspective with the help of interpreters from various Wisconsin tribes



Updatable AR allows visitors to experience landscapes of the past



Take in Milwaukee's sky in a rooftop oasis that reimagines nature in the city

SECTION 4

Call to Action

“

Because I've seen so many organizations that *uplift this community*, I know the Public Museum is one of the *most impactful*.”

– CHRIS ABELE



Our Turn to Act

The Milwaukee Public Museum is *your museum* — and it will take all of us to bring this vision for the future to life.

It took generations of Wisconsinites to build MPM into the most-beloved and most-visited museum in the state, and one of the nation’s leading natural history museums.

As we think of the many people who made MPM the leading museum that it is today, one constant is clear: **our Museum has always been there for us because it was made by us.**

Now it is our turn as partners, citizens, and leaders to rise to the occasion and go beyond what has been done before — to innovate beyond what is expected of a world-class museum and create something new.

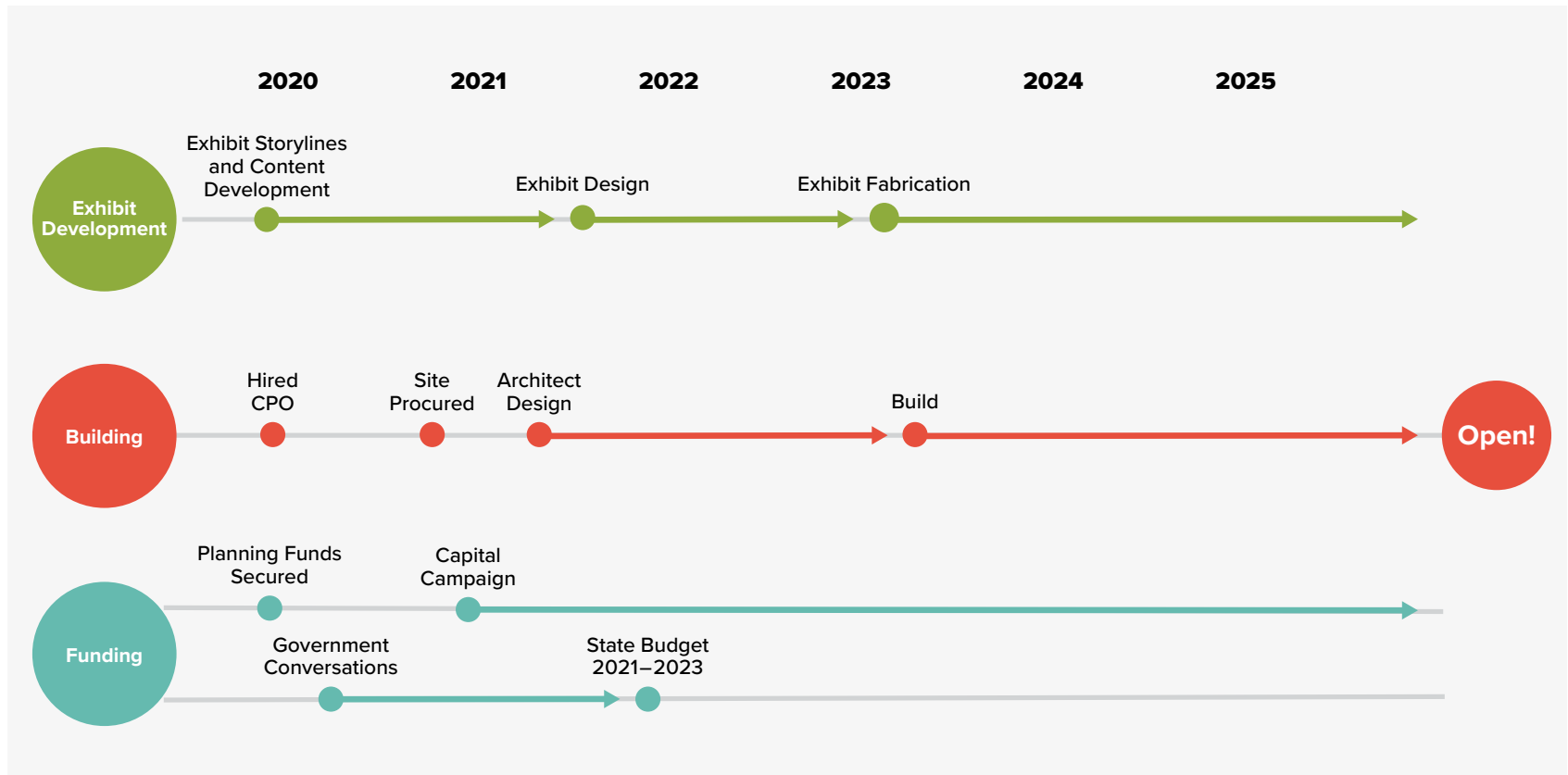


The Plan Ahead

This is Milwaukee's largest cultural project in a quarter-century.

After careful, inclusive planning, conversations with community and government leaders, and laying a path for the work ahead, we are ready to share our vision for what's next.

We have a once-in-a-generation opportunity: **to re-imagine a world-class natural history museum from beginning to end.**





Join Us!

As we embark on this next chapter and consider the most ambitious campaign in our history, we welcome your input and thank you for your time, your partnership, and your support.

Katie Sanders

Chief Planning Officer

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